

**For immediate release**

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**ProAmpac will Show Packaging Innovations at Interpack 2017**

**DUSSELDORF**, Germany (April 27, 2017) – ProAmpac, a leading global flexible packaging company, will be showcasing several innovations here during Interpack 2017, May 4 -10 , at the company's exhibit Hall 9, Stand E28, F27.

ProAmpac innovation has led to many successful packaging advances including the following that will be on display.



ProAmpac's award-winning EZY Pro10 pouch is a shaped, stand-up pouch with a spout that perfectly fits in the consumer's hand. Pre-filled with 30g of protein powder, the user fills the pouch with 230ml of water and shakes before consuming. The outcome? Consumer convenience, easy storage and transportation. This award-winning pouch will be available at the booth with a portable water system to try out in person.

With convenience top of mind for most consumers, ProAmpac's E-Z SnackPak, a WorldStar award winner, is a new packaging format for the single-serve snack food market. This tetrahedron shaped pouch transforms into a serving tray upon opening – providing a unique consumer experience. With less packaging material thanks to the pouch shape that inherently protects the product, this pouch is an easy-open consumer delighter.



Another innovation from ProAmpac for the pet food market is PRO-DURA Premium. This new packaging combines the strength and durability of a woven material with the appeal of a premium, film-like exterior finish, plus the added benefit of enhanced store-shelf presence. PRO-DURA Premium solves common multi-wall bag challenges, such as bag

breakage, product spillage and wrinkled appearance, and runs on existing multi-walled bag machinery.

Adam Grose, Chief Commercial Officer, states, “Our strength in innovation and material-science technology helps us create custom packaging that helps our customers build their businesses. Coupled with the increased capabilities and organic growth of our company, it’s a win-win.”



### **About ProAmpac**

*ProAmpac is steadfast in its unwavering commitment to provide creative packaging solutions, industry-leading customer service and award-winning innovation to a diverse global marketplace. It is a diversified global packaging company with over 3,000 employees and 22 manufacturing centers in North America, Europe and Asia. For more information, [www.ProAmpac.com](http://www.ProAmpac.com).*

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